SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A DISTRIBUTOR INTERFACE IN A SUPPLY CHAIN MANAGEMENT FRAMEWORK

ABSTRACT

A system, method and computer program product are disclosed for providing a distributor interface. Data is received from a plurality of stores of a supply chain utilizing a network. This data relates to an amount of goods sold by the stores and is aggregated in a database. Upon receiving a request which includes a plurality of distributor parameters from a distributor, information is extracted from the database relevant to the distributor parameters in response to the request. The information is then transmitted from the database to the distributor utilizing the network and an amount of supplies purchased in correlation to the production of the goods is adjusted based on the information.